

REQUEST FOR RETURN OF COPYRIGHT DEPOSITS

AUG -6 1923

Dated at Washington D C

August 6, 19<sup>23</sup>

Register of Copyrights,  
Library of Congress,  
Washington, D. C.

30940 AUG-6'23

Dear Sir:

The undersigned claimant of copyright in the work herein named,  
deposited in the Copyright Office and duly registered for copyright protection, requests the return to him under the provisions of sections 59 and 60 of the Act of March 4, 1909, of ~~xxxxxx~~ both of the deposited copies of the **Ford Motion Picture Laboratories film** entitled "**Golden Opportunity**"

*2 reels.*

deposited in the Copyright Office on August 6 1923 and registered  
©ClM 2307  
under Class....., XXc., No.....

If this request can be granted you are asked and authorized to send the said copy or copies to me at the following address: **451 Penna. Ave. N.W. Washington, D.C. (Will call for)** or  
to.....  
at.....

FORD MOTOR COMPANY

Signed

*[Signature]*  
Chief Clerk

(Claimant of Copyright)

(Sept., 1922—500)

Received the above films;

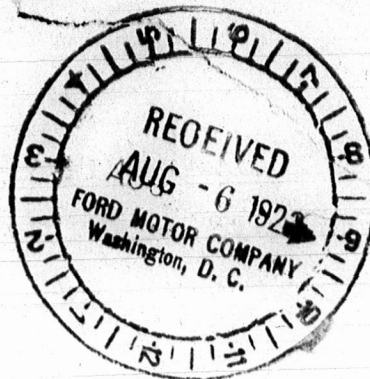
FORD MOTOR COMPANY

Per *[Signature]*

Produced and distributed by Ford Motion  
Picture Laboratories  
Copyrighted 1923 by Ford Motor Company.

AUG -6 1923

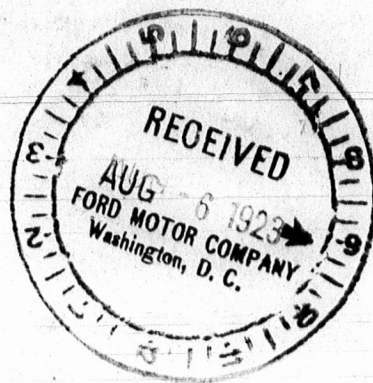
1. Henry Ford said in 1903, "I will build a motor car for the multitude". With this in mind the Ford Weekly Purchase Plan was devised. What follows is to illustrate and possibly suggest a way for each of us to benefit by this offer.
2. A car gives freedom and pleasure.
3. The Ford Weekly Purchase Plan is a short cut to these pleasures.
4. Low cost and sturdy construction make ownership a pleasure.
5. "Hello Jim!"
6. "Hello Bill! Jump in and I'll drive you home."
7. "We're going fishing tomorrow."
8. "Hello folks! Gee, it seems good to be home."
9. "Mary, call Johnny to supper."
10. "Are you tired, Bill?"
11. "No. I'm thinking of Jim's new car. His family gets real pleasure with it."
12. "Here's some money."
13. "Bill, wouldn't it be fine if we could have a car? Let's try this plan."
14. "What's the use - where are we going to get the money from?"
15. Here's how Bill spends some of his money.
16. Mary spends her money, too.
17. Near the candy store Johnny saw the familiar Ford Purchase Plan "Ad" again.
18. Thinking of buying a car, Johnny?"
19. Mr. Jones, Ford Salesman.
20. "How can my Pa get a car on that plan?"
21. "By first giving us \$5.00. Then we enroll him for any car he picks out."
22. "How long would it take to get a touring car like that?"



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23. "That depends on how long it takes to collect the purchase price. Every week he must put into the bank what he can spare."
24. "Let's go see Ma."
25. "Ma, Mr. Jones can tell us how to get a car."
26. "But Johnny, Pa says we can't afford to buy one."
27. "Madam, I would like to suggest a plan to interest your husband. Why couldn't you people earn \$5.00 and give it to your husband for the first payment?"
28. "I can get a job on Saturdays at the store."
29. "Yes Ma, I'll earn some money."
30. "Fine! We will all try and see what we can do."
31. "I'll stop in next week and see how things are coming."
32. Johnny takes subscriptions for magazines.
33. Sister helps, too.
34. Mother sells old papers to the junk man.
35. Result at the end of the first week.
36. "Whoopie! We earned \$5.43, Mr. Jones."
37. "Where did you get all the money?"
38. "Bill, we earned it. Won't you take it to the Ford Dealer and enroll us for a car?"
39. "Bill, this is Mr. Jones. Go with him and he will enroll you."





PART #2.

Pg. #3.

40. Mr. Cole, Ford Dealer
41. "Mr. Cole, shake hands with Mr. Wilson - he wants to enroll in the Ford Weekly Purchase Plan."
42. Bill takes more interest in his work.
43. "Nice work, Bill, keep it up."
44. "It won't be long before I'm driving, too."
45. "Where'd you get the money?"
46. "Oh, the whole family is pulling together on the Purchase Plan."
47. Johnny is all business now -
48. -- so is Mary.
49. Mother helps in thrifty ways.
50. Collecting the weekly savings for a payment.
51. "Hurrah, the Boss gave me a raise."
52. "I'll pay this while you are getting supper."
53. The dealer congratulates Bill on his showing.
54. In the weeks that followed the work progressed with increasing interest.
55. Eight months later.
56. "Bill Wilson makes his final payment Saturday. Have his car ready."
57. "Let's go down and ride home in the new car."
58. "This is our last payment. We have come for our car."
59. "Please figure up my account."
60. "Mr. Wilson, why not open a new account with us?"
61. "That's a good idea - I'll start right now."
62. "This book explains some of the things every Ford owner should know."
63. Life now has a new interest to Bill Wilson's family.
64. Enjoying a holiday picnic.
65. These pleasures, so easily obtained, bring joy to all the family.
66. Five dollars starts you on the road to possessing any type Ford Car . Your nearest Ford Dealer will arrange a plan suitable to you. It's a Golden Opportunity.



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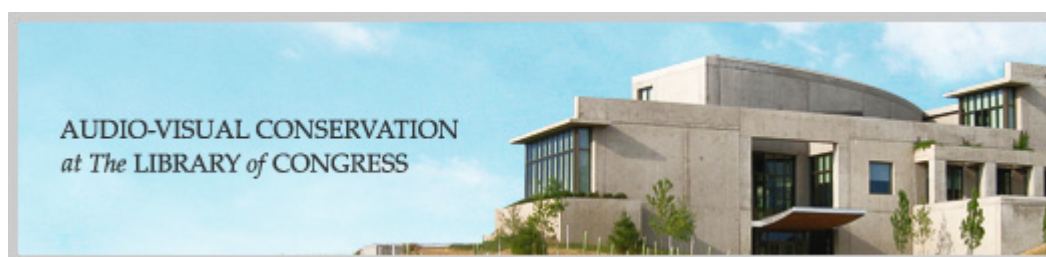
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